

Dear customers,
Dear WACHTEL friends,

Acting in an environmentally conscious way has never been as important as it is today. Eco-friendliness is everywhere and growing especially popular with the young generation. One of the topics that often comes up with the fuel-debate is the environmental impact of cruise vessels.



Stop damaging the world's seas!

Many vessels of today's cruise lines such as MSC and Carnival/AIDA can take more than 5,000 passengers and crews of more than 1,000. More than 30 million people took cruises last year globally. Compared with tourism as a whole, the cruise industry is tiny and a limited cause of ecological concern. McKinsey & Co. estimates that approx. 10% of global gross domestic product (USD 8 trillion) is generated by travel and tourism.

However, the cruise industry is growing beyond the baby-boomer market in Germany and the UK where the average passenger is 57. Consequently, cruise lines are coming under scrutiny for their emissions and the waste they generate. And as we all know, it is tempting to behave badly if nobody is watching... and usually at sea, nobody is watching.

The AIDAnova runs on liquefied natural gas (LNG), which is a much more eco-friendly fuel than the heavy oil used on most other vessels. Alongside this eco-friendly fuel, more energy-efficient technologies are deployed on board. That is why we at WACHTEL help saving energy on the new AIDAnova. The modern vessel can carry 6,600 passengers and is fully equipped with the energy-saving electronic WACHTEL-ovens. And both, PICCOLO and COMET, make use of the eco-functions of our modern IQ TOUCH control. In alignment with our environmental policy, we take corporate responsibility: Our sustainable solutions help protect the environment.

Environmental awareness is high on our agenda. That is why we continuously revalidate our



processes, products and services and always work on innovative solutions for higher energy-efficiency. We thrive for eco-friendly movement of our resources and goods. Because of that we can offer you sustainable and high-quality products "Made in Germany".

Incidentally, we were also awarded for that. Read for yourself.

We wish you a successful summer and look forward to welcoming you at Südback in Stuttgart.

Yours

Oliver Frey
Owner and CEO WACHTEL GmbH

Award-winning quality - „Made in Germany“

For the first time, the renowned German magazine Stern has honoured German companies who develop and produce within Germany. Together with independent experts of economical institutes, the editorial board checked and evaluated products and services of companies along with costs involved.

“We are pleased to inform you, that WACHTEL has been awarded the quality label “Trust in Germany – Made in Germany” – as the only company of our field. In an ever-growing market, it is indispensable to distinguish yourself from competitors. For almost 100 years, we manufacture our products at our German locations near Düsseldorf and Dresden and are therefore proud to receive this award!” stated Oliver Frey, owner and CEO of WACHTEL.

“Made in Germany” is and has always been a synonym for high quality. Even though shifting our production to another country might lower our production costs, we stand by our decision to continue to manufacture and develop our products here. This way we can uphold our high quality-standards and quality has its price.



Visit WACHTEL at the südback 2019!

After the one-year-long break due to the iba 2018, we are looking forward to the südback 2019 in Stuttgart with this year with our all new hall and booth location (Hall 8, Booth D31). The electrifying main theme of this leading trade fair for baking and pastry experts will be “digital networking in the baking sector”. You as visitors and we as exhibitors will be in good hands. What's more, we will present a whole new rack oven, have live shows with our partners “Wildbakers” and much more.

We want to welcome you to visit our booth. For your free ticket to the fair, please contact my colleague at messe@wachtel.de or 02103 4904 – 281. Our traditional evening event booth party will be on Sunday, 22nd of September. Visit us! We are looking forward to seeing you!